

# TakeTen!

A monthly bulletin designed to keep you informed.

pennsylvania statewide  
**afterschool**  
**youth development**  
network

The Spotlight!

News

Practices &  
Strategies

Recommended  
Reading

Upcoming  
Events

Advocacy  
Corner

## November/December 2009

Welcome to **Take Ten**, a monthly bulletin designed to keep you informed. We invite you to take 10 minutes a month to update yourself with what's going on in the network and the afterschool/youth development field.

This information is also available on [www.psaydn.org](http://www.psaydn.org).

*Pennsylvania Statewide Afterschool/Youth Development Network (PSAYDN) is a collaborative effort among state, regional and local partners. Its purpose is to promote sustainable, high-quality out-of-school time youth development programs through advocacy and capacity building to enhance the welfare of Pennsylvania's children, youth and families. To learn more about PSAYDN, call 717-763-1661 or email [psaydn@csc.csiu.org](mailto:psaydn@csc.csiu.org)*



## The Spotlight

### **More than Half a Million Pennsylvania Children Need – But Don't Have – Afterschool Programs, According to "America After 3PM" Study**

Recently, the Pennsylvania Statewide Afterschool/Youth Development Network (PSAYDN) announced that more than a quarter of Pennsylvania's schoolchildren are on their own in the afternoons, and another 15 percent are in the care of their siblings, according to the landmark *America After 3PM* study. This study, which was conducted for the Afterschool Alliance and sponsored by the JCPenney Afterschool Fund, also found that 32 percent of parents whose children were not already in afterschool said they would enroll their children in a program if one was available.

The rate of participation for afterschool held steady at just nine percent, falling below the national average of 15 percent. "Pennsylvania trails the nation and has a long way to go in making afterschool programs available to all families that need them," said Afterschool Alliance Executive Director Jodi Grant. "The data tells us that the great majority of Pennsylvania parents who want their kids in afterschool programs aren't able to find them, usually because programs aren't available, they can't afford the fees, or transportation issues make it impossible."

On the other hand, 84 percent of Pennsylvania parents are satisfied with the afterschool programs their children attend, citing child enjoyment (69 percent), affordability (68 percent), and convenient location (58 percent) as their top three reasons for selecting an afterschool program. On average, Pennsylvania families spend \$44 per week for afterschool programs and in Pennsylvania, the public schools are the largest provider of afterschool programs. YMCA's, 21st Century Community Learning Centers, religious organizations, Boys & Girls Clubs and private schools round out the top six providers of afterschool programs in this state.

To read the full report and accompanying data, please visit [afterschoolalliance.org](http://afterschoolalliance.org)



### **PSAYDN Quarterly Meeting**

The Pennsylvania Statewide Afterschool/Youth Development Network invites you to attend the **PSAYDN Virtual Winter Quarterly Meeting**. The meeting will be held on **Wednesday, December 16, 2009 from 9:30 AM to 10:30 AM (EST)**. To register for the meeting, **click here**. Please plan to join us online on Wednesday, December 16 as we celebrate the accomplishments from this past year and gear up to make this next year even better!

## News

The 10th Annual Lights On Afterschool (LOA) was another huge success! More than 7,500 events were registered nationwide. LOA also marked the release of new data on America After 3PM, revealing that more children are in afterschool programs today but, the need has also grown and far exceeds supply. To learn more about the national Lights On Afterschool events, [click here](#).

In Pennsylvania, 287 programs registered their Lights On events — a 20% increase over the number of programs who participated in 2008. Thank you to everyone who sent in highlights of their LOA celebrations. PSAYDN received over 20 programs highlights and numerous photos that reflected vast attendance by parents, children and dignitaries alike, as well as creative activities for those who attended.

Congratulations to the Boys and Girls Club of Allentown who won the draw-

ing for a Lights On Afterschool 2010 Super Resource Kit valued at over \$200!

The Boys and Girls Club had 125 members participate in a Wacky Field Day that consisted of activities like 50-yard dash and foul shots, cup stacking and jenga tournaments, trivia and word games, think tank activities and an egg drop. The children were divided in teams and the group scoring the highest number of points received prizes. Items were also given out to all children who attended the event. The key to their successful event hinged on staff participation in the planning process and targeted community outreach. Congratulations to the Boys and Girls Club of Allentown and to all other afterschool programs that made Lights On Afterschool a success in Pennsylvania!

Please [click here](#) to view other Pennsylvania Lights On Afterschool events.



## Grants

### **Campbell Soup Foundation — Community Support Grant**

The Campbell Soup Foundation is providing grants that focus on the areas of hunger relief, wellness, education and community revitalization to nonprofit organizations which are tax-exempt. Grants are made in locations where Campbell Soup has plant facilities in the US, which can be found at [www.campbellsoupcompany.com/Foundation.aspx](http://www.campbellsoupcompany.com/Foundation.aspx) under "Eligible Institutions".  
**Deadline: Rolling**

### **Department of Education Releases Proposed Criteria for Investing in Innovation (i3) Fund**

Funding is designed to support local efforts to start or expand research-based innovative programs that help close the achievement gap and improve outcomes for students. Individual school districts or groups of districts can apply for the i3 grants, and entrepreneurial nonprofits can join with school districts to submit applications. Applicants must demonstrate their previous success in closing achievement gaps, improving student progress toward proficiency, increasing graduation rates, or recruiting and retaining high-quality teachers and principals. To read more, [click here](#).

### **Rosie's for All Kids Foundation**

The foundation is accepting requests for support in the Early Childhood Care and Education Program area. Grants of up to \$40,000 are issued to nonprofit organizations dedicated to helping low income children and their families through quality childcare and early childhood education curriculum. Grants are made in the form of tuition subsidies, small renovation projects and playground renovations. To learn more, go to [www.forallkids.org](http://www.forallkids.org).  
**Deadline: Rolling**

### **The General Mills Foundation**

The foundation, in partnership with the American Dietetic Association Foundation and the President's Council on Physical Fitness, developed the Champions for Healthy Kids grant program that awards community-based groups that develop creative ways to help youth adopt a balanced diet and physically active lifestyle. A Registered Dietitian must be involved with the project. To learn more, [click here](#).  
**Application due: 1/15/10.** Announcements: 5/2010.

The Afterschool Alliance's website has resources for afterschool providers, including tips for initiating relationships with funders and businesses and for identifying funding opportunities. To learn more, go to [www.afterschoolalliance.org/funding.cfm](http://www.afterschoolalliance.org/funding.cfm)

The Spotlight!

News

Practices &  
Strategies

Recommended  
Reading

Upcoming  
Events

Advocacy  
Corner

## Practices & Strategies

### Tennessee

The fountain in Nashville's Metro Courthouse is a little more colorful, thanks to budding artists from the YMCA's artEMBRACE program, which encourages student creativity and self esteem through visual arts. [Read more.](#)

### District of Columbia

*Extreme Makeover: Home Edition* came to the aid of The Fishing School, an after-school program that has been serving children and families in the nation's capitol since 1990. Their new building will house twice as many students. [Read more.](#)

### Georgia

The Martin Luther King Jr. High School in Lithonia Kicks off "Pen or Pencil" Program. In a nutshell, the program stresses the reality of the two buses that travel to two different destinations each day. One bus goes to the PEN (penitentiary), and the other bus goes to the PENCIL (school/education). Learn more about the National Alliance of Faith and Justice (a National Learn and Serve Challenge Partner and MLK Day of Service National Grantee) at [www.nafj.org](http://www.nafj.org) and their "Pen or Pencil" Program at [www.penorpencilmovement.org](http://www.penorpencilmovement.org)

### Out-of-School Time Investments

Dr. Megan Beckett of RAND Corporation addressed out-of-school time investments detailed in her paper *Current-Generation Youth Programs: What Works, What Doesn't and at What Cost?* Policymakers nationwide are facing the decision about how to best invest in education and related opportunities for their youth populations and, if so, how to allocate these investment across alternative investment opportunities given their respective costs and benefits. To read the RAND occasional paper, [click here.](#)



## Recommended Reading

### **AYPF Compendium — Success at Every Step: How 23 Programs Support Youth on the Path to College and Beyond**

This publication describes 23 programs that have been proven to help young people successfully complete high school and be prepared for success in postsecondary education and careers. To read the compendium, [click here](#). Additional briefs and trip reports are available online at [www.aypf.org/events](http://www.aypf.org/events); publications are available online at [www.aypf.org/publications](http://www.aypf.org/publications).



### **The Evaluation of Enhanced Academic Instruction in After-School Programs — MDRC**

This report presents two-year implementation and impact findings on two supplemental academic instruction approaches developed for after-school settings — one for math and one for reading. It addresses whether one-year impacts are different in the second year of program operations and whether students benefit from being offered two years of enhanced after-school academic instruction. To read entire report, [click here](#).

### **New AIP Brief: Using the Child Care and Development fund to Support a System of Quality Improvement for School-Age Programs**

This publication provides information and considerations for state child care administrators and policymakers for improving access to high quality school-age programs. To read more, [click here](#).

### **Updated State Afterschool Profiles and National Profile**

The State Profiles series provides a snapshot of the “state of afterschool” in every state as well as an opportunity to compare afterschool activities across the country. Profiles highlight key data and descriptions of the afterschool landscape, which include a range of out-of-school time programming. To read more, [click here](#).

### **2009 Afterschool Investments Project Resource List**

This list of selected resources is intended to serve as a starting place for afterschool program developers and policy makers looking to build the supply and increase the quality of school-age programs in their states and communities. Each website and publication on the Resource List includes links to a wide range of other important resources and information related to opportunities and challenges in the afterschool field. The updated resource list will be available on the AIP website’s [Related Resources](#) page.

### **Voices From the Afterschool Storybook**

“When my granny died of a drug overdose, I was 11 years old, and my life started heading down the wrong path. Basically, I started doing what she was doing. I felt as if I needed to live her life... until... I was placed permanently in Girls Inc.” — Clarissa King, Dallas, Texas

To read more about King’s afterschool experience, and read more afterschool voices from across the country, [click here](#).



The Spotlight!

News

Practices &  
Strategies

Recommended  
Reading

Upcoming  
Events

Advocacy  
Corner

## Upcoming Events

- February 17 – 20     **Beyond School Hours XIII Conference**  
Jacksonville, FL  
Hyatt Regency Jacksonville Riverfront  
[www.foundationsinc.org](http://www.foundationsinc.org)  
Early Bird past due
- March 9 – 11     **Extra Learning Opportunities Conference**  
Harrisburg, PA  
Hilton Harrisburg Hotel  
[www.21stcc.org](http://www.21stcc.org)
- March 24 – 27     **National Service Learning Conference**  
San Jose, CA  
<http://nslc.nylc.org>  
Early Bird Deadline: March 4, 2010
- April 27 – 28     **National Afterschool Conference**  
Washington, DC  
Details coming soon  
[www.naaconvention.org](http://www.naaconvention.org)  
Reservations Deadline: March 19, 2010
- April 28 – May 1     **BOOST “Best-of-Out of School Time Conference”**  
Palm Springs, CA  
Palm Springs Convention Center  
[www.boostconference.org](http://www.boostconference.org)  
Early Bird past due



The Spotlight!

News

Practices &  
Strategies

Recommended  
Reading

Upcoming  
Events

Advocacy  
Corner

## Advocacy Corner

Congratulations to those of you who hosted government officials or their staff at your Lights On Afterschool celebration. Government officials and/or their staff visited the following Lights On Afterschool events:

**Central Susquehanna IU – Migrant Education;** *staff from State Representative Todd Eachus' office*

**Germantown Boys & Girls Club;** *State Representative Jake Wheatley*

**Greater Johnstown SD – Eastside Elementary;** *State Senator John Wozniak*

**LCCC Carbon & Schuylkill SHINE 21st Century;** *State Senator David Argall, Mary Edith Rhoades (wife of the late State Senator James Rhoades) and staff from Speaker of the House Keith McCall's office*

**North Schuylkill School District;** *Staff representative from Attorney General Tom Corbett's office*

**Olivet Boys & Girls Club of Reading/Berks Counties;** *State Senator Mike O'Pake*

**The Children's Museum of Pittsburgh;** *Robert Butcher, PA Housing Finance Agency*

**City of Erie School District – CHAMPS;** *Staff from U.S. Representative Kathy Dalkemper's office*

If you were not able to invite your officials or they were not able to attend your event, don't wait until next year's Lights On



*Senator Mike O'Pake attended the Lights On Afterschool celebration held at the Olivet Boys & Girls Club of Reading and Berks County*

Afterschool to reach out to them again. Engaging all your elected officials in your program on an ongoing basis is critical for successful advocacy; however, we know you have limited time when you are operating a high quality afterschool program. PSAYDN is here to help! We have just updated a great resource, the PSAYDN Advocacy Toolkit, for all network members. The Toolkit provides a wealth of time saving, practical, useful tips and tools to engage your local legislators as well as the media.

We encourage you to utilize the toolkit to invite your state and federal legislators to visit your program during their upcoming winter recess. Don't miss this opportunity to show them firsthand how your program keeps kids safe, inspires learning and helps working families.

The advocacy toolkit can be downloaded from the PSAYDN website at [www.psaydn.org](http://www.psaydn.org)